



## Letter of Intent (LOI) - 2027 Call for Research Proposals

### Instructions:

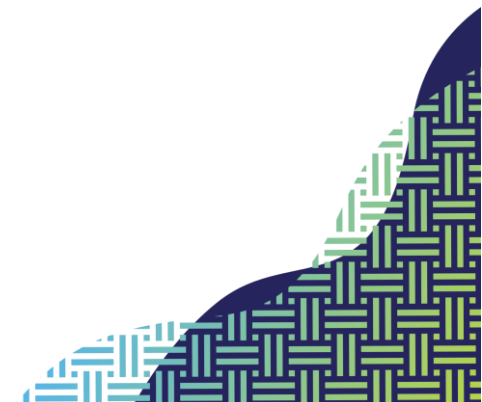
*To be considered for funding, all project ideas must be submitted at the Letter of Intent (LOI) stage. Researchers are encouraged to contact Manitoba Crop Alliance (MCA) research managers to discuss project alignment with organizational research priorities.*

**MCA will review projects submitted through the AFC and ADF programs. If you are applying through either of these funding streams, a separate application to MCA is not required.**

- **Maximum project length is 5 years**
- **Applicants with existing MCA-funded projects must be current on all reporting requirements** to remain eligible for additional funding.
- **MCA will not consider projects that fall within the responsibilities of private industry**, such as product development testing. If there is uncertainty about project fit, applicants should contact MCA research managers for clarification.
- **For value-added, processing, and crop-utilization projects, applicants are encouraged to demonstrate meaningful industry involvement**, particularly where market development or commercialization is anticipated.
- **MCA is currently not accepting LOIs for capacity-building projects.**

### Budget

- Maximum overhead on eligible project expenses is 15%.
- **Applicants are encouraged to demonstrate efforts to secure matching funding** from additional sources.





## Letter of Intent (LOI) – 2027 Call for Research Proposals

**Submission Deadline: April 2<sup>nd</sup>, 2026**

Please complete the LOI following the instructions provided within each section.

RESEARCHER INFORMATION			
APPLICANT (Principal Investigator)			
Name:			
Institution:			
Email:			
Phone:			
COLLABORATORS (if applicable, add * if co-principal investigator)			
Name:		Institution:	
Name:		Institution:	
Name:		Institution:	
Name:		Institution:	
Name:		Institution:	

TITLE (concise)

TARGET CROP(S) (must be an MCA crop)

WHAT MCA RESEARCH PRIORITY DOES THIS PROJECT ADDRESS



**OBJECTIVES OF THE PROPOSED PROJECT**

List in point form

**RESEARCH SUMMARY**

Outline the problem/opportunity that this project will address. How does the research address the priority area?



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ALLIANCE**

### **BENEFITS TO PRODUCERS AND ALIGNMENT TO MCA PRIORITIES**

Clearly describe/quantify how MCA farmer members will benefit from the outcomes of this project.

### **METHODOLOGIES**

Briefly outline the experimental approach including a proposed treatment list, experimental design, and location of the experiments.



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**TARGET AUDIENCE FOR KNOWLEDGE TRANSFER (KTT)**

List target audiences that would be most interested in your anticipated research deliverables.

**APPROVAL FOR SHARING WITH OTHER FUNDERS**

MCA partners with other provincial commodity organizations that may be interested in reviewing the research proposals from this call. Do you provide consent for MCA to share your proposal with other interested parties? **(YES/NO)**

Yes	No
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<b>ESTIMATED BUDGET AND DURATION</b>					
<b>PROJECT DURATION:</b> up to 5 years					
Start date:		End date:		Duration (yrs)	
<b>OVERALL BUDGET:</b>					
<b>REQUEST TO MCA:</b>					
<b>PARTNERS OR SECURED FUNDING:</b>					

**Submission Deadline: April 2<sup>nd</sup>, 2026**

Please submit your completed LOI in PDF format, by email to:

<b>FOR SPECIAL CROPS AND WHOLE FARM PROJECTS</b>	<b>FOR SPRING WHEAT, WINTER WHEAT, AND BARLEY PROJECTS</b>
Katherine Stanley	Lauren Gislason
Email: <a href="mailto:katherine@mbcropalliance.ca">katherine@mbcropalliance.ca</a>	Email: <a href="mailto:lauren@mbcropalliance.ca">lauren@mbcropalliance.ca</a>