



## *What are the roles & responsibilities of a* **WHEAT AND BARLEY COMMITTEE DELEGATE** *of Manitoba Crop Alliance?*

Manitoba Crop Alliance (MCA) wheat and barley committee delegates work towards strengthening the mandate of research, agronomy, market development and access, and communication and advocacy initiatives.

### **DELEGATES WILL:**

- Focus on wheat- and barley-specific issues including research, agronomy, communication initiatives and market access and development. Roles and responsibilities of delegates include:
  - ◆ Develop wheat- and barley-specific research recommendations for board approval.
  - ◆ Review all wheat- and barley-specific projects and monitor research results.
  - ◆ Develop wheat- and barley-specific market development recommendations for board approval.
  - ◆ Gather and provide grassroots feedback and member needs to the board.
  - ◆ Develop wheat- and barley-specific agronomy and communication initiatives, including crop tours, fact sheets, articles, and on-farm trial projects.
- Provide advice and input to the board of directors on wheat- and barley-specific policy and advocacy issues, as requested by the board.
- Work with other delegates on the wheat and barley committee, the board of directors and staff to monitor, assess and revise strategic direction of organization.
- Be diligent in carrying out their duties, which include:
  - ◆ Attending committee meetings and other association-related meetings as required.
  - ◆ Preparing for meetings by thoroughly reviewing material provided for the meeting.
  - ◆ Actively participate in committee discussion and work.
  - ◆ Actively participate in the organization's annual evaluation and planning efforts.
- Be MCA's representatives to various organizations, as requested and appointed by the board.
- Aid MCA's board of directors to seek nominations for new delegates to join the crop committee during election years.
- Bring the background, skills, knowledge and experience they possess to the deliberations of the board to benefit all MCA members.
- Adhere to MCA By-Laws, including the Conflict of Interest Guidelines, the Confidentiality Guidelines, and the Miscellaneous Duties and Obligations of Delegates' and Directors' Guidelines, as well as the Directors and Delegates Code of Conduct.





### **TIME COMMITMENT REQUIRED BY DELEGATES**

- Two to three crop committee meetings annually. Meetings may be in-person or through other online methods.
- Conference call or electronic meetings as needed.
- One Annual General Meeting held during the CropConnect Conference.
- Additional meetings if appointed to be a representative to outside organizations.

### **ADDITIONAL OPPORTUNITIES**

There will be additional opportunities to represent MCA on internal and external committees. Opportunities include:

- MCA Whole Farm Research Committee
- Grain Growers of Canada – various advocacy committees
- Cereals Canada – market access & market support and development
- Prairie Grain Development Committee

### **PERSONAL GROWTH OPPORTUNITIES**

Becoming a delegate with MCA will provide personal growth opportunities, including:

- Participation on the wheat and barley committee will allow for the development for a potential future role on the board of directors.
- Networking with fellow farmers, researchers, and industry stakeholders and leaders.
- Gain in-depth understanding of the crop industries MCA represents.
- Ability to attend educational and leadership-building workshops and seminars.

### **COMPENSATION**

MCA provides a compensatory per diem, mileage and expense package to delegates to offset the time away from your farm when you are representing the members.

