

THE ECONOMIC IMPACT OF OUR CROPS

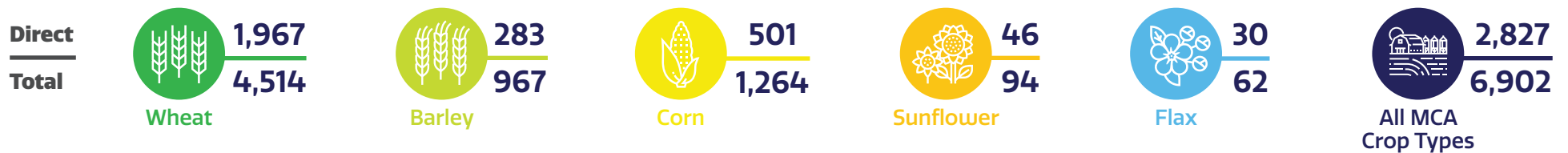


On behalf of Manitoba Crop Alliance (MCA), GlobalData undertook a study to assess the impact of Manitoba-grown wheat (excluding durum), barley, grain corn, sunflower and flax on the Manitoba economy.

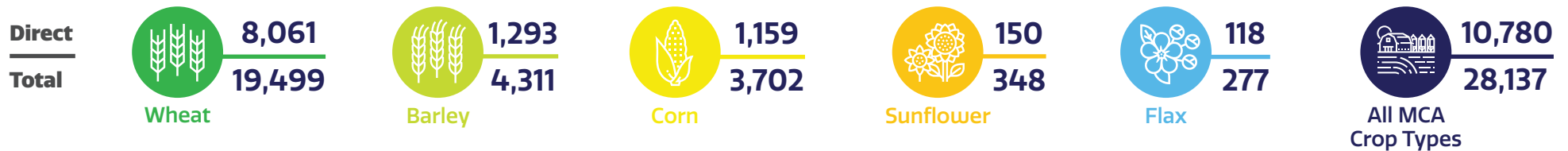
Together, these five crop types account for a large part of Manitoba agriculture. Several of these crops are also the foundations for important food industries, both within the province and beyond.

TOTAL ECONOMIC, EMPLOYMENT AND WAGE IMPACT OF MCA CROP TYPES

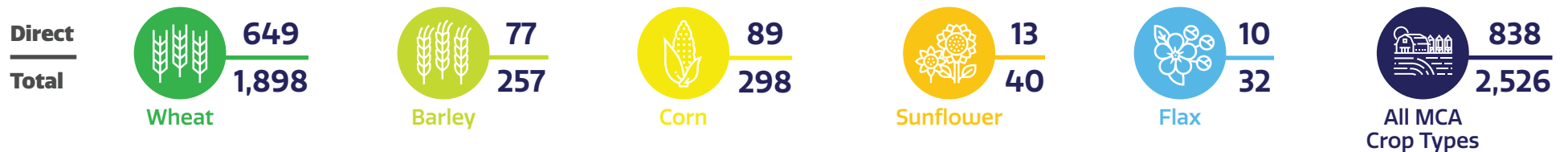
Revenue (\$ in millions)



Jobs (full-time equivalent)



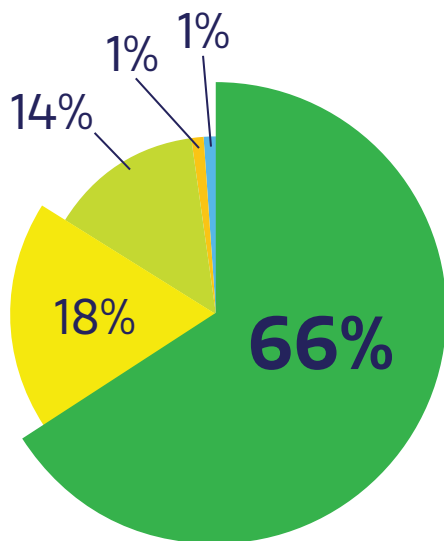
Wages (\$ in millions)



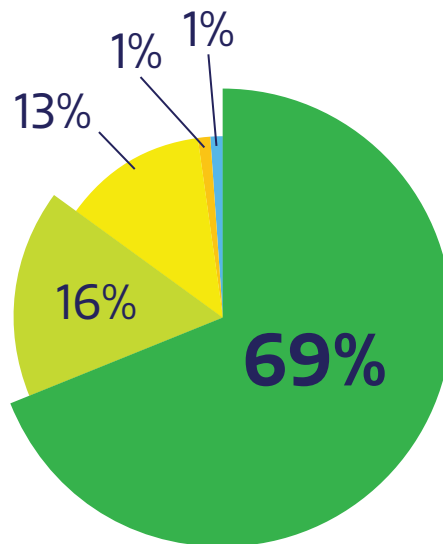
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Key: ■ Wheat ■ Barley ■ Corn ■ Sunflower ■ Flax

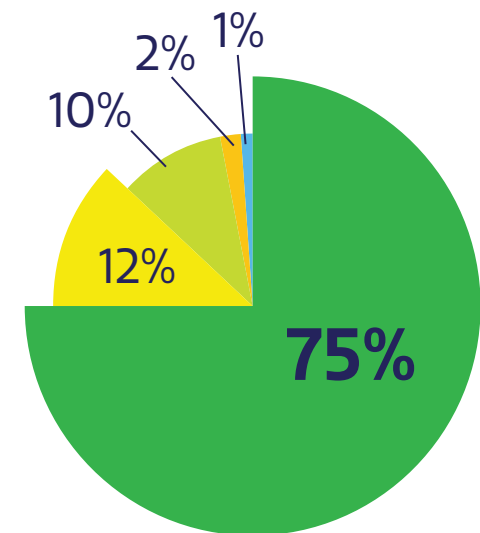
SHARE OF TOTAL REVENUE GENERATED BY CROP TYPE



SHARE OF TOTAL JOBS SUPPORTED BY CROP TYPE



SHARE OF TOTAL WAGES GENERATED BY CROP TYPE



Note: All data are an average of 2018/19-2020/21 crop years. "Total" revenue, jobs and wages represent the direct benefits from crop production, the indirect benefits from associated economic activities and industries, and the induced benefits from household spending of the income earned from the wheat, barley, grain corn, sunflower and flax sectors.

For more information, visit mbcropalliance.ca/economic-impact/