



What are the roles & responsibilities of a **SUNFLOWER COMMITTEE DELEGATE** *of Manitoba Crop Alliance?*

Manitoba Crop Alliance (MCA) sunflower committee delegates work towards strengthening the mandate of research, agronomy, market development and access, and communication and advocacy initiatives.

DELEGATES WILL:

- Focus on sunflower-specific issues including research, agronomy, communication initiatives and market access and development. Roles and responsibilities of delegates include:
 - ◆ Develop sunflower-specific research recommendations for board approval.
 - ◆ Review all sunflower-specific projects and monitor research results.
 - ◆ Develop sunflower-specific market development recommendations for board approval.
 - ◆ Gather and provide grassroots feedback and member needs to the board.
 - ◆ Develop sunflower-specific agronomy and communication initiatives, including crop tours, fact sheets, articles, and on-farm trial projects.
- Provide advice and input to the board of directors on sunflower-specific policy and advocacy issues, as requested by the board.
- Work with other delegates on the sunflower committee, the board of directors and staff to monitor, assess and revise strategic direction of organization.
- Be diligent in carrying out their duties, which include:
 - ◆ Attending committee meetings and other association-related meetings as required.
 - ◆ Preparing for meetings by thoroughly reviewing material provided for the meeting.
 - ◆ Actively participate in committee discussion and work.
 - ◆ Actively participate in the organization's annual evaluation and planning efforts.
- Be MCAs' representatives to various organizations, as requested and appointed by the board.
- Aid MCA's board of directors to seek nominations for new delegates to join the crop committee during election years.
- Bring the background, skills, knowledge and experience they possess to the deliberations of the board to benefit all MCA members.
- Adhere to MCA By-Laws, including the Conflict of Interest Guidelines, the Confidentiality Guidelines, and the Miscellaneous Duties and Obligations of Delegates' and Directors' Guidelines, as well as the Directors and Delegates Code of Conduct.





TIME COMMITMENT REQUIRED BY DELEGATES

- Two to three crop committee meetings annually. Meetings may be in-person or through other online methods.
- Conference call or electronic meetings as needed.
- One Annual General Meeting held during the CropConnect Conference.
- Additional meetings if appointed to be a representative to outside organizations.

ADDITIONAL OPPORTUNITIES

There will be additional opportunities to represent MCA on internal and external committees. Opportunities include:

- MCA Whole Farm Research Committee
- Grain Growers of Canada – various advocacy committees

PERSONAL GROWTH OPPORTUNITIES

Becoming a delegate with MCA will provide personal growth opportunities, including:

- Participation on the sunflower committees will allow for the development for a potential future role on the board of directors.
- Networking with fellow farmers, researchers, and industry stakeholders and leaders.
- Gain in-depth understanding of the crop industries MCA represents.
- Ability to attend educational and leadership-building workshops and seminars.

COMPENSATION

MCA provides a compensatory per diem, mileage and expense package to delegates to offset the time away from your farm when you are representing the members.

